

Appendix A

**BRIDGEND COUNTY
BOROUGH COUNCIL**

**TARIFF
REVIEW**

2016

COMPILED AND PRESENTED BY

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PROPOSED TARIFF INCREASE

- The last price increase was August 15th 2011.
- The B.C.B.C. Tariff is below the Welsh and National averages.
- Of the 355 councils B.C.B.C. Are positioned at 312.
- With the present exception of fuel costs, the industry is experiencing rising costs in Taxi licences, medicals, plating, insurance etc.
- The drivers incur large financial outlays before they start to earn a living.
- For example, a driver with a full lease and driving with Radio Cabs, can pay around £330 per week, plus, the fuel cost to earn that £330, which could add another £50 to that figure. That could mean working for up to 35 hours to just pay for the car and radio.
- For an independent leasing a car without a Radio Cabs contract reduces that figure by £115. to £215 plus fuel costs.

CURRENT COMPARISON
TARIFF 1

| SECTOR | FLAG | 1 ST MILE | 5 MILES | RUNNING MILE |
|------------------|-------|----------------------|---------|--------------|
| B.C.B.C. | £2.50 | £3.30 | £9.70 | £1.60 |
| WALES AVERAGE | £2.82 | £3.32 | £10.65 | £1.83 |
| NATIONAL AVERAGE | £2.76 | £3.82 | £11.27 | £1.87 |

•These figures have been obtained from the January 2016 edition of P.H.M. Magazine

PROPOSED INCREASE TARIFF 1

| SECTOR | FLAG | 1 ST MILE | 5 MILES | RUNNING MILE |
|------------------|-------|----------------------|---------|--------------|
| B.C.B.C. | £2.70 | £3.60 | £10.80 | £1.80 |
| WALES AVERAGE | £2.82 | £3.32 | £10.65 | £1.83 |
| NATIONAL AVERAGE | £2.76 | £3.82 | £11.27 | £1.87 |

- Tariff 1 Proposed increase comparison with Welsh and National averages.

CURRENT COMPARISON
TARIFF 2

| SECTOR | FLAG | 1 ST MILE | 5 MILES | RUNNING MILE |
|------------------|-------|----------------------|---------|--------------|
| B.C.B.C. | £3.30 | £4.30 | £12.30 | £2.00 |
| WALES AVERAGE | £3.57 | £4.20 | £13.66 | £2.36 |
| NATIONAL AVERAGE | £3.63 | £5.02 | £14.73 | £2.45 |

•These figures have been obtained from the January 2016 edition of P.H.M. Magazine

PROPOSED INCREASE
TARRIF 2

| SECTOR | FLAG | 1 ST MILE | 5 MILES | RUNNING MILE |
|------------------|-------|----------------------|---------|--------------|
| B.C.B.C. | £3.50 | £4.60 | £13.40 | £2.20 |
| WALES AVERAGE | £3.57 | £4.20 | £13.66 | £2.36 |
| NATIONAL AVERAGE | £3.63 | £5.02 | £14.73 | £2.45 |

- Tariff 2 proposed increase comparison with the Welsh and National averages.

PROPOSED TARIFF INCREASE.

| RATE | FLAG | 1 ST MILE | 5 MILES | RUNNING MILE |
|------|-------|----------------------|---------|--------------|
| 1 | £2.70 | £3.60 | £10.80 | £1.80 |
| 2 | £3.50 | £4.60 | £13.40 | £2.20 |
| 3 | £4.60 | £5.70 | £14.50 | £2.20 |
| 4 | £5.70 | £7.00 | £17.40 | £2.60 |

The above proposed tariff increase still keep the B.C.B.C. Below both the Welsh and National averages, whilst achieving the objective of a modest price increase across the rates.

PROPOSED INCREASES AS A PERCENTAGE

| RATE | 1 ST MILE | 5 MILE | R/M | FLAG |
|------|----------------------|--------|-------|------|
| 1 | 9% | 11.3% | 12.5% | 8% |
| 2 | 6.9% | 8.9% | 10% | 6.0% |
| 3 | 5.5% | 8.2% | 10% | 4.5% |
| 4 | 4.4% | 6.7% | 8.3% | 3.6% |

ANNUAL PRICE INCREASE.

It would be prudent to put in place the mechanics to initiate an annual % price rise in line with inflation.

The customers and the taxi industry would always be aware of any future rises.

This would avoid large price rises in the future to bring in line with National and Welsh averages.

A proposed time frame would suggest that the beginning of each financial year would be the most suitable. April 4th of each year commencing 2016.

MECHANICS

- **Amend to 10ths of a mile.**
- **TARRIF 1.**
 - Increase flag to £2.70 / R.M. To £1.80 = 10 @ .18p
- **TARRIF 2.**
 - Increase flag to £3.50 / R.M. to £2.20 = 10 @ .22p
- **TARRIF 3.**
 - Increase flag to £4.60 / R.M. to £2.20 = 10 @ .22p
- **TARRIF 4.**
 - Increase flag to £5.70 / R.M. to £2.60 = 10 @ .26p

SUMMARY

- Over 4 years since the last rise in the Tariff
- A rise is needed to compensate for the rising costs of running a Hackney Carriage..
- To bring the B.C.B.C. in line with National and Welsh average fares.
- Annual inflation rise implemented on 4th April 2016

Miscellaneous.

- Waiting time. No change
- Bank Holidays. Christmas eve. New years eve. No change.
- Christmas day. No change.
- Soiling charge. No change.
- Credit/debit card. No change.
- Items of luggage. No change.